

Committees will be assigned based on your preferences and seniority, though limited space is available on each committee. We cannot guarantee your first preferences. Committees will meet and conduct business outside of monthly meetings.

# Social Events Committee

- Organizes social events in which mentors and their crew can interact and reconnect throughout the first year. This is including but not limited to 1st Year Mixer, Halloween Party, Fall Finals Wellness, February Event, End of Year Celebration
- Create flyers and other marketing materials
- Input event information in Club Macaulay, requests for space and other systems as needed
- Maintains regular schedule of events
- Coordinates with Social Media Committee on advertising events
- Coordinates with co-hosts and event partners as needed

## **Community Service Committee**

- Organizes community service projects partnering with non-profit organizations, where mentors and their crew can reconnect and complete community service hours together. This includes but not limited to events in September, November, and March (part of Community Service Weekend)
- Create flyers and other marketing materials
- Input event information in Club Macaulay, requests for space and other systems as needed
- Maintains regular schedule of events
- Coordinates with Social Media Committee on advertising events
- Coordinates with co-hosts and event partners as needed

# Social Media/Advertising Committee

- Coordinate efforts of advertising and marketing for the club and events
- Social Media platforms and regular posting
- Recruit additional members support for initiatives such as social media takeovers
- Oversee collection and creation of video content, or other digital mentoring initiatives such as podcasts, take-overs, or other initiatives



# **Content Creation Committee**

- Oversee operation of short or long form content for social media channels or other avenues with a focus on mentoring and 1st year student community building
- · Schedules recording dates and recruits student contributors
- Oversee editing and publishing of Content
- May participate in script-writing, editing, recording, contributor or as a host

## Outreach & Engagement (Newsletters) Committee

- Responsible for engagement of mentors and mentee (crew) communications
- Creates initiatives to engage Macaulay Crews
- Prepare organization's calendar of events
- Coordinate monthly newsletters for Mentors to send to their Crews
- Coordinate engagement opportunities, prompts, and suggestions to be sent to Crews